

FY24 Public Art Across Maryland New Artworks Project Grant Rubric			
Excellent to outstanding	Good to very good	Satisfactory	Fair to Marginal
<b>1. Please provide a detailed description of the proposed public art project including artwork concept/meaning and creation/fabrication and installation process including materials/media. Description should align with the submitted artwork drawings in Attachment A</b>			
Clear, specific, and detailed written description aligns with the drawings and communicates strong feasibility.	Written description aligns with the drawings and communicates feasibility.	Some description with the drawings that communicate some feasibility.	Unclear description and unclear drawings do not communicate feasibility.
<b>21-30</b>	<b>11-20</b>	<b>6-10</b>	<b>1-5</b>
<b>2. Please describe the community/public engagement that took place during the planning process; additionally, please describe how you will continue to engage the community/public during project implementation, and any additional related activities.</b>			
Clear, specific, and detailed description of community engagement that strongly centers and values community input in both the planning and implementation process (and related activities, as relevant).	Description of community engagement that centers and values community input in both the planning and implementation process (and related activities, as relevant).	Some description of community engagement that somewhat centers and values community input through some but not all portions of the process (and related activities, as relevant).	Minimal description of the community engagement that does not demonstrate centering and valuing of community input in some or all portions of the process (and related activities, as relevant).
<b>16-20</b>	<b>11-15</b>	<b>6-10</b>	<b>1-5</b>
<b>3. Please describe the experience of the applicant and artist(s), demonstrating their ability to successfully manage and implement the proposed project. Artist's experience should align with the proposed artwork media in the Artwork Drawings in Attachment A, and Artist's Background Work Samples in Attachment B.</b>			
Excellent to outstanding	Good to very good	Fair to Marginal	
Clear, specific, and detailed evidence of experience of the applicant and artist(s) that communicates strong feasibility to implement the project.	Evidence of experience of the applicant and artist(s) that communicates feasibility to implement the project.	Some to little experience of the applicant and artist(s) communicates some project feasibility.	

<b>11-15</b>	<b>6-10</b>	<b>1-5</b>	
<b>4. Project Schedule: Lists dates and description of activities for artwork creating/fabricating, site preparation, installation, and dedication of the project.</b>			
<b>Excellent to outstanding</b>	<b>Good to very good</b>	<b>Fair to Marginal</b>	
Clear, specific, and realistic schedule of dates and activities that clearly align with Questions 1 & 2 and communicate strong project feasibility.	Realistic schedule of dates and activities that align with Questions 1 and 2 and communicate project feasibility.	Some to few dates and activities that somewhat align Questions 1 & 2, and communicates some or little feasibility.	
<b>11-15</b>	<b>6-10</b>	<b>1-5</b>	
<b>5. Project Budget: List project expenses and income that may include: Artist Fee(s), Organization Project Management/Administration, Community Activities, Artwork Materials, Site Preparation, Installation, Transportation, Contracted Services, Marketing, Plaque and Dedication Event Costs. Additional categories specific to the project may be added.</b>			
Clear, specific, and realistic project expenses and income that clearly align with the Project Description and Artwork Drawings and indicate strong project feasibility.	Realistic project expenses and income that align with the Project Description and Artwork Drawings and indicate project feasibility.	Some expenses that somewhat align the Project Description and Artwork Drawings and indicate some project feasibility.	
<b>11-15</b>	<b>6-10</b>	<b>1-5</b>	
<b>6. Describe the maintenance required, and the organization or entity that will be responsible for artwork oversight and funding maintenance. Description should address theft, vandalism, durability and seasonal exposure. The artist can be contracted to do maintenance but cannot be responsible for funding and oversight.</b>			
<b>Excellent - Good</b>		<b>Fair to Marginal</b>	
Clear and specific description of maintenance required and identification of who will be responsible for funding and oversight.		Minimal to no description of maintenance and unclear identification of who will be responsible for funding and oversight.	
<b>4-5</b>		<b>1-3</b>	