



## MSAC Program Performance and Evaluation Committee

MEETING AGENDA

February 25, 2020

12:30 p.m.

175 W Ostend Street, Suite E | Baltimore, MD 21230

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It shall be the duty of this committee to review and assess, as necessary, on-going programs maintained by the Council; to study new program initiatives for Council consideration; to direct the Council's on-going planning process with respect to policies, programs, and Council operations; to make recommendations for Council action on these matters when appropriate; and to undertake such other duties as the Council may from time to time direct. The committee shall consist of no fewer than three members.

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12:32 Call to Order

### Arts in Education

Three phases. 1 equitable funding formula 2 40 editors from all walks of

grant and teachers roster- collapsed and adding other opportunities

Matching waiver- community groups and school can say their need and how we can help

Eligibility- no change, different way to describe who's eligible-

Hoping to streamline and clarify

No one ever knew about this

Our way to market to folks that did not know about

Can places of worship apply? Funding needs to be arts programming centric?

Meeting to come about how to reach out. Regional touch points, in person in communities.

Submission- only one app per school now two apps can submit to approve.

Since we are increasing opp, there may be multiple apps

application - getting rid of req that specify how many sessions, what type of session. Going more towards ta and site coordinator, more opp and agency for them to work together

No universal amount- fees change so we put agency back to ta to state price instead of us setting price



No panel review process, staff review of completeness- these will go to panel because of more apps than funding. Restrictions before we could not give away all funding

Match waiver -

Advisory panel- clarify panel,

Teacher artist roster

Two phases every two years now quarterly

Review - opening possibility for other types of ta, it's now up to the ta to let us know how they are

Total collaboration at editing sessions

What is safe to try for a year or two?

Carla- it really made people open to share

Julie- Dana bringing up transparency

Scope and sequence- instead of us saying you need these things, the ta can propose the learning goals, structural strategy- puts into their hands what they would like to offer

Advisory panel separate panels

Aie equitable formula -

Nothing required

Motion to recommend for full council- Shelly

Jack second

Benny

1:00 Arts and Entertainment Districts

Public editing process, 17 editors. District managers, county arts leaderships, residents, business owners. Requests for support and what we've learned with operating grants over past year. Desire to clarify expectations, as well as need for long term plan. Tenured designation before year one, submit economic reports, otherwise no other check in mechanism until year 10 when they reapply. Harder on legislation side.

1 eligibility- before not clear, change clarify who's who

Jack a&e must be appointed? County or municipality makes recommendation. They communicate to us.

2 requirements- they have to have a board, etc

3 allowable expenses

4 unallowable expenses

5 grant amount matching no change

6 process - mirroring other operating support grants, midpoint check in and opportunity to encourage clarifying expectations and long term planning, 5 year check in, encourage to long term planning

7 reporting requirements work with Dana

Expectations- mirror cac but tailored to a & e

a&e district advisory committee- Carole?



State people that come together now to review apps and make recomm to sec. Of commerce.

Carla- sounds like we're trying to make this process as easy as possible.

Steven that was the idea,

Carole do they know this is coming?

Steven we have reached out and they know some have even been involved.

Motion to send to board shelley

Julie second

Black arts district had a grand launch that was a huge success with great community celebration. Steven has moved this program from signed letter, to this program that has a real process to evaluate the work being done and it comes with funding. Sessions show how different art org think and collab.

1:30 Future Considerations

GFO how we fund programs within institutions of higher ed. Staff will pull higher ed GFO apps for who's req money and how does the money server comm beyond campus. Once we review we will bring it back to ppe. We when push back orgs do report back. We are funding the same prorams that tuition is funding.

Arts in hum unable to get funding. Jack's thinks its a wonderful idea to hold them accountable.

Children's events- org who's programming is for children not by children. App feedback as well as program directors, feel this muddy's the water. More beneficial if panels review were discipline focused

Large org. Catergorized by operating amount

Put orgs in thier arts discipline

Moving 10 orgs out- how can we become a large org?

Fallback? Nothing will change, except they will be moved to proper discipline.

Art services (4)

App did not suit them and msac agrees. Other org that should be funded.

Branch of grants app for art services that are more aligned.

Eligibility language is the same for review for all grants programs

We want to create universal language

Currently we do not fund org who majority of operations is focused in arts education work -

We are currently funding student fee based studios that do not have a professional company -

GFO proposals



This statement should also solve the higher ed issue. .

1:45           New Business

2:00           Adjourn

*\*Note - portions of this meeting may be conducted in closed session per Maryland Code, General Provisions, § 3-305*

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