

COFFEE WITH THE COUNCIL



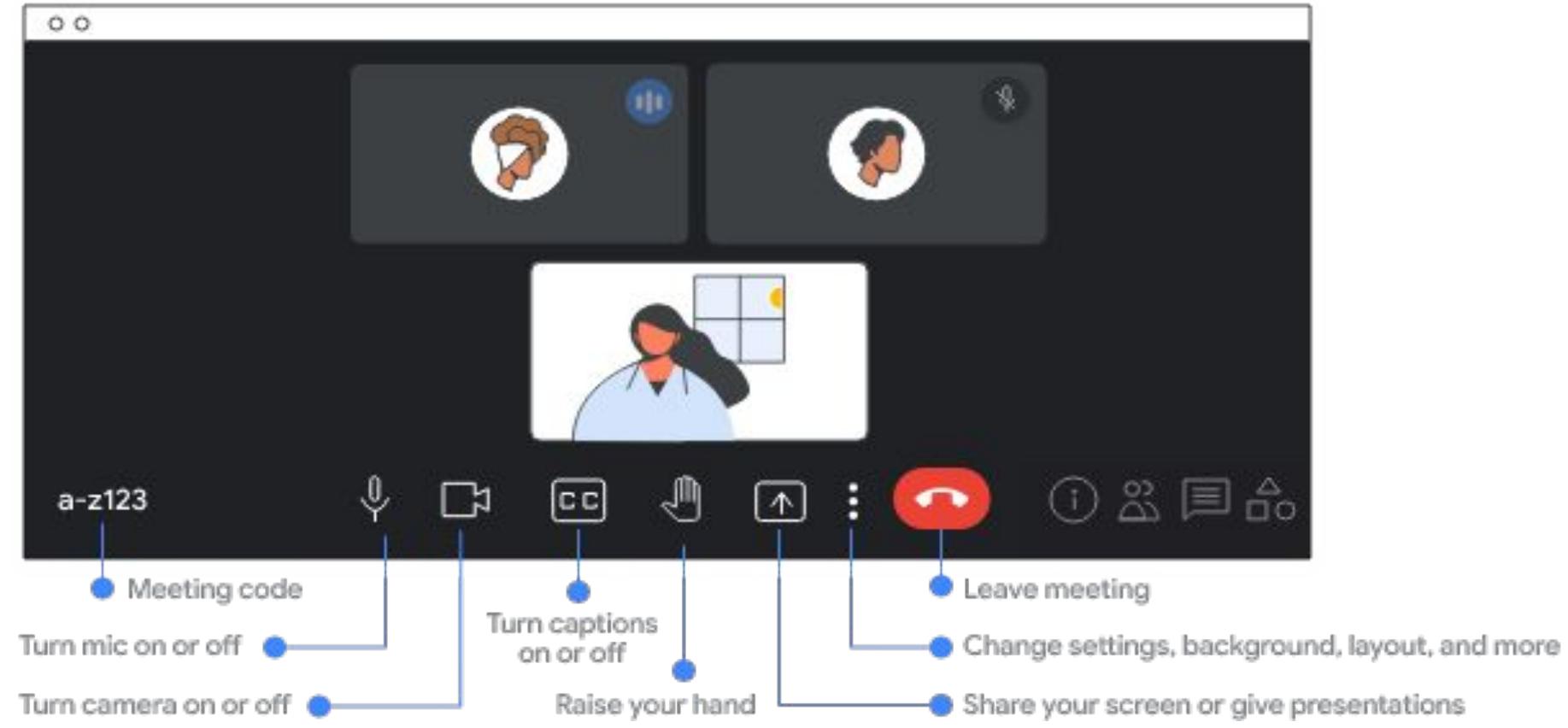
Arts Relief Grants Overview

July 19, 2022*

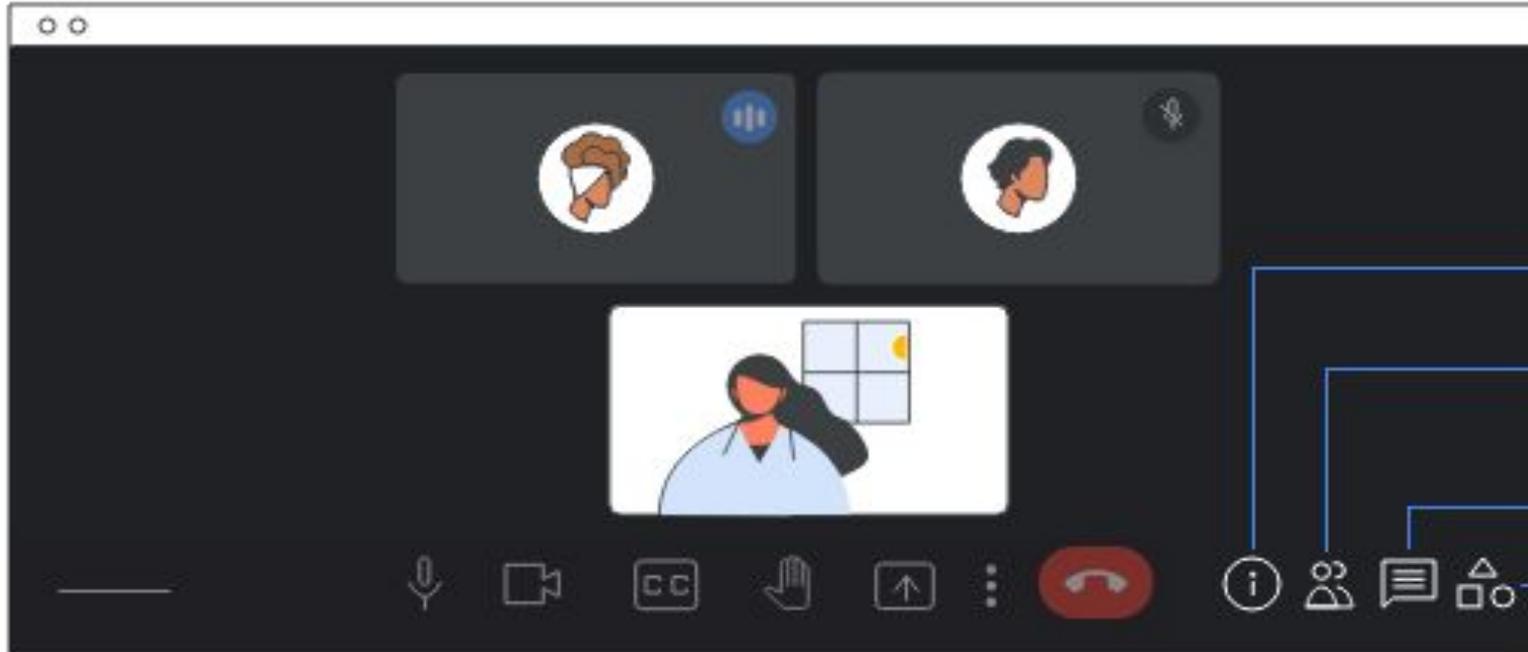
MSAC Staff

**the contents of this presentation are correct as of July 19, 2022. Please refer to msac.org for up to date information*

Google Meet Features (1 of 2)



Google Meet Features (2 of 2)



- Share meeting details with guests
- View, remove, and pin participants, and invite more people
- Send chat messages
- Use Breakout rooms, Polls, Q&A and other meeting features

Land Acknowledgement Statement

We acknowledge the lands and waters now known as Maryland are the home of its first peoples: the Accohannock Indian Tribe, Assateague People's Tribe, Cedarville Band of Piscataway Indians, Choptico Band of Indians, Lenape Tribe, Nanticoke Tribe, Nause-Waiwash Band of Indians, Piscataway Conoy Tribe, Piscataway Indian Nation, Pocomoke Indian Nation, Susquehannock Indians, Youghiogheny River Band of Shawnee, and tribes in the Chesapeake watershed who have seemingly vanished since the coming of colonialism. We acknowledge that this land is now home to other tribal peoples living here in diaspora. We acknowledge the forced removal of many from the lands and waterways that nurtured them as kin. We acknowledge the degradation that continues to be wrought on the land and waters in pursuit of resources. We acknowledge the right of the land and waterways to heal so that they can continue to provide food and medicine for all. We acknowledge that it is our collective obligation to pursue policies and practices that respect the land and waters so that our reciprocal relationship with them can be fully restored.

Equity and Justice Statement

The arts celebrate our state's diversity, connect our shared humanity, and transform individuals and communities. The Maryland State Arts Council (MSAC) and its supporting collaborators are committed to advancing and modeling equity, diversity, accessibility, and inclusion in all aspects of our organizations and across communities of our state.

MSAC and its grantees are committed to embracing equity and non-discrimination regardless of race, religious creed, color, age, gender expression, sexual orientation, class, language, and/or ability.

Vision

The Maryland State Arts Council plays an essential role ensuring every person has access to the transformative power of the arts.

Mission

Maryland State Arts Council advances the arts in our state by providing leadership that champions creative expression, diverse programming, equitable access, lifelong learning, and the arts as a celebrated contributor to the quality of life for all the people of Maryland.

Goal 1. Increase Participation: Broaden MSAC's constituency, providing avenues designed to increase pathways to engagement

Goal 2. Provide Intentional Support: Embrace thoughtful and targeted approaches to serving known and yet to be known MSAC constituents

Goal 3. Build Capacity: Work strategically to further build organizational and governance capacity to ensure that MSAC is capable of vigorously delivering on its mission

Goal 4. Leverage Connections: Further enhance current relationships and involve additional partners, collaborators, and constituents who will benefit from and advance the work of MSAC

Goal 5. Bolster Maryland Arts: Showcase the high caliber, diverse and relevant work of Maryland's artists and arts organizations; their contributions to community vitality and MSAC's role as a catalyst

Creative Meeting Actions

Celebrate being in the space with other creative people.

Engage with everyone's presence as a gift.

Acknowledge that together we know a lot.

Enter the conversation with curiosity and inquiry.

Share your idea and trust that it will be heard.

Use "I" statements.

Focus your language on the task at hand.

Hold one another accountable with care.

Apply "Yes, and!" - "I hear your idea and I'm going to add to it!"

Balance speaking and listening.

Join us as a Panelist!

MSAC relies on a diverse array of constituents from across the state of Maryland to do the important work of evaluating applications.

- **Public Call for each MSAC program**
- **Schedule of calls and details at msac.org/about/ways-get-involved**
- **Apply in SmartSimple**
- **Training and support is provided by MSAC Staff**
- **Role includes review and scoring of applications in connection to rubric, and required attendance at public panel meeting(s) for some programs**
- **Compensation provided for service (*\$50/training, \$100/panel meeting, \$200/review period + additional fees for different programs.*)**

MSAC Professional Development

Follow MSAC's Eventbrite page for updates about free professional development opportunities

- Topic-specific sessions on Financial Management, Legal Advice, Marketing Strategies, Strategic Planning, Board Engagement, and more.
- Coffee with the Council
- Creative Conversations
- Regional Arts Summits (in the fall)
- Maryland Arts Summit (visit mdarts.org)



Propose a topic by emailing msac.commerce@maryland.gov
Sign up for our mailing list at tinyurl.com/MSACsMailingList

Next Up:

Sept 6 @9 a.m. - Coffee with the Council: Open Discussion

Coming Up:

- **Nonprofit Best Practices Lunchtime Series** - began July 13
- **Arts in Education Info Sessions** - Today at 3 p.m., August 16 at 4 p.m.
- **Public Art Across Maryland Info Session** - July 21, Noon-1:00 p.m.
- **Arts Relief Funding Infos Sessions for General Operating Support Programs** - look for dates from your program director
- **Folklife Apprenticeship** - Aug 22, 1:00 - 2:00p.m.

Arts Relief Funding Overview

Arts Relief Funding Overview - What to expect

- One hour
- Overview of FY23 Arts Relief opportunities
- Presentation followed by questions
- Opportunity for asking additional questions
- Posting slides and FAQ on msac.org - link will be emailed
- Program-specific info sessions to come



Arts Relief Funding Overview

- Total \$40 million
- “Arts grants” that “can include, but should not be limited to, entities traditionally funded by the council”
- Plan developed to equitably distribute funding across Maryland’s arts sector with the aim of providing economic stability as we continue to navigate the effects of the COVID pandemic
- Funds must be awarded by MSAC in FY23
- Plan = at least 700 additional grants... but no extra staff

Arts Relief Funding Overview

- 4 main buckets
 - General Operating Support
 - Round 1 (FY23)
 - Round 2 (FY24)
 - Project Grants
 - Grants for Artists
 - Other

Arts Relief Funding Overview

The takeaway:

MSAC has funding for artists and arts organizations in Maryland!

Please, apply, apply, apply, *and* help us spread the word!



Arts Relief Additional General Operating Support

Steven Skerritt-Davis, Executive Director

Arts Relief General Operating Support Overview

- Additional general operating support will be distributed in the first half of FY23 to approved grantees in four programs
 - Grants for Organizations - \$17 million
 - County Arts Development - \$3.5 million
 - A&E Districts Operating Support - \$500,000
 - Folklife Network - \$500,000
- Allowable uses in line with regular programs, plus:
 - Debt servicing
 - Endowments
 - Reserves

Arts Relief General Operating Support Overview

- GFO and CAD grant amounts will be calculated using the equitable funding formula
 - Organizations divided into tiers based on budget size
 - Smaller budget organizations will see larger grants relative to budget size than larger organizations
- FY23 grantees will be invited to complete a simple application in fall 2022 - look for notification emails, make sure your contact information is updated in SmartSimple
- Program-specific info sessions coming

Arts Relief General Operating Support Overview

- Creativity Grant General Operating Support - available to organizations not awarded in other programs, expanded allowable uses - approx \$1.5 million awarded by GFO tier
- Once an application for up to \$4,000 Creativity Grant is approved, organizations will be invited to apply
- Apply early! Arts Relief General Operating grants for Creativity grantees will only be available to organizations approved from applications submitted by February 5, 2023

Arts Relief General Operating Support Overview

- All funding must be awarded in FY23
- A second round of arts relief general operating support will be awarded to FY23 grantees in spring 2023 and will be processed in FY24

Arts Relief Project Funding

\$2.1 million total

Arts in Education Grants

Lizzie Morales, Arts in Education Program Director

Arts in Education Grants

Provides funds to eligible Maryland-based nonprofit organizations and government entities to support **educational engagements** led by Teaching Artists on **MSAC's Teaching Artist Roster**.

Arts Relief Funding Update: Awards up to \$7,500 for FY23 *(Usually \$5,000 maximum)*

Additional AiE Grant Details:

- 100% of funds are paid directly to the teaching artist
- **Allowable expenses:** teaching artist fees, consultant fees, transportation, contractual services, disposable art materials...
- **Engagement types:** workshops, residencies, out-of-school time, visiting performances, lectures...
- **Rolling deadline:** applications are reviewed monthly between August - May
- Serves people of **all ages, all populations**

Arts in Education Information Session

Topics will include FY23 updates, support for “Creative Aging” through AiE Grants, AiE application review, and general questions about the AiE program.

- **Tuesday, July 19 (TODAY!) from 3-4 p.m.**
- **Tuesday, August 19 from 4-5 p.m.**

Link to register will be dropped in the chat.

Creativity Grants

Emily Sollenberger &
Laura Weiss
Arts Services Program
Directors



Creativity Grants

Rolling Deadline: Apply any time! Monthly review process

Project-based support is available to independent artists and organizations

- Includes support for specific project, programs, events, etc.

Applications are brief - just 3 narrative questions

- Focused on community impact and community relevance
 - Think about community engagement
 - Why is your proposed project important for the identified community?
 - What needs does it fill?

New for FY23 - Available for up to \$4,000!

Info Session - Thursday, August 25

Folklife Apprenticeships

Ryan Koons, Folklife Specialist

Folklife Apprenticeship - Overview

- Supports education in the traditional arts between a master artist and apprentice artist across one year
- \$5,000 grant
- During FY2023, granting to an additional 30 apprenticeship teams



Making piñatas in a Folklife Apprenticeship, 2014-15. Photo by Edwin Remsberg Photographs.

Folklife Apprenticeship - Eligibility

- Maryland residency
- Master artists should be able to demonstrate vital contributions to a particular cultural tradition
- Apprentice artists should be able to demonstrate some prior experience, a basic skill level, and commitment to long-term learning in a particular cultural tradition



Master artist Rich Smoker carves a duck decoy in a Folklife Apprenticeship, 2017-18. Photo by Edwin Remsberg Photographs.

Folklife Apprenticeship - Timeline

- **Call for Panelists**
 - Call for panelists opening: Aug 1
 - Call for panelists closing: Aug 31
- **Applications (monthly)**
 - Applications open: Sept 1
 - Applications close: Feb 28
- **Review of applications (monthly)**
 - October - March
- **Grant processing (monthly)**
 - Applicants notified of status:
October - March
 - Funds processed for awardees:
October - March



Ruben Dario Corona (right) taught Dominican-style barbering to Oliver Trinidad Corona in a Folklife Apprenticeship, 2018-19. Photo by Edwin Remsberg Photographs.

Folklife Apprenticeship - Review Criteria

1. Traditional nature of the proposed form of folklife
2. Expertise of the master artist
3. Preparedness of the apprentice artist
4. Potential impact of the Apprenticeship on the continued vitality of the tradition
5. Feasibility of the work plan



Phil Wiggins (left) taught blues harmonica to Junious Brickhouse in a Folklife Apprenticeship, 2014-15. Photo by Edwin Remsburg Photographs.

Professional Development Opportunity Grant

Emily Sollenberger & Laura Weiss
Arts Services Program Directors



Professional Development Opportunity Grant

Rolling Deadline: Apply any time! Monthly review process

Available to both Independent Artists and Organizations.

Intended to support learning/growth opportunities for independent artists or organizations

- Examples include: classes, workshops, conferences, residencies, etc.
- Not intended to support professional development that you are leading for others (i.e. a class you are teaching)

Applications are brief - 4 narrative questions

Available for up to \$2,000

Info Session - Tuesday, August 9

Public Art Across Maryland

Liesel Fenner, Public Art Program Director



Mural of Unusual Size
By Hense
Hagerstown
Cultural Trail

Public Art Grants

1. New Artworks Grant

Supports independent artists and organizations planning and creating new public artworks with communities in Maryland. The program supports community visioning activities and planning processes to develop a public art proposal as well as funds to create and install the final public artwork. The resulting artwork may be temporary or permanent, inside or outside.

The artwork must be free and publicly accessible to all.

Public Art Grants

1. New Artworks Grant

- **Planning Grants**

Requests of up to \$10,000 supports the administration of a Call to Artists, artist proposal honorariums, and artwork design fees

- **Project Grants**

Requests of up to \$50,000 supports the public art creation, fabrication, installation and dedication. Artwork must be fully designed at time of application

- Applicant may receive a Planning Grant & Project Grant in the same fiscal year. Applicant may only receive ONE Project Grant per fiscal year

Grant deadlines:

October 24, 2022

March 24, 2023

Public Art Programs

2. Conservation Grant

Supports the conservation and preservation of existing public artworks in Maryland. The program supports conservation planning efforts including: collections inventory, conservation assessment and planning processes, and funds to support conservation implementation including: professional conservators to conduct conservation treatment.

The grant also supports the moving & relocation of a public artwork in Maryland.

Public Art Programs

Public Art Grants

2. Conservation Grant

- **Planning:** Awards up to \$10,000 to support artwork conservation planning efforts including: project administration, consultancy fees, community engagement, and collection management services and technology.
- **Implementation:** Awards up to \$50,000 to support the conservation of permanent public artwork. The conservation project must be fully developed including identification of the project team and support and approval of the owners of the artwork and the site where it is located.

Grant deadlines:

October 24, 2022

March 24, 2023

Public Art Programs

Public Art Across Maryland How to Apply Webinar

Thursday, July 21, 12-1:00 pm - Register: msac.org/programs/professional-development

“Making It Public” Administrator Workshop Series - FREE!

Zoom workshops will be led by Forecast Public Art

Thursdays: **Sept. 15, 22, 29, Oct 6, 13, 2022** 12:00-1:30 PM ET

For more info and to register by August 15: msac.org/programs/public-art

Interested in serving as a **Public Art Grant Review Panelist**?

MSAC relies on a diverse array of experts from across the state of Maryland to do the important work of evaluating applications. To learn more and apply by Aug 15, go to: msac.org/about/ways-get-involved

Grants For Artists

Chad Buterbaugh, Senior Program Director

Grants for Artists

- \$1.2 million pilot “general operating support” for artists
- Contribute to the sustainability of artists’ livelihoods by providing funds that support working or living expenses, bolstering a creative workforce that composes a significant portion of Maryland’s creative and economic activity





Grants for Artists

- Simple application
- Random selection quarterly (twice in first year)
- Grant amounts TBD
- Allowable expenses are broad

Grants for Artists

- Look for grant guidelines and application in fall/winter 2022
- First selection in February 2023



Other Arts Relief Funding

Emergency Grants

Emily Sollenberger & Laura Weiss
Arts Services Program Directors

Emergency Grants for Independent Artists

Rolling Deadline: Apply any time! Monthly review process

The purpose of the Emergency Grant is to support the needs of independent artists as they adjust to income losses as a result of an emergency.

- Covid-related
- Also other emergencies (i.e. an injury/illness, natural disaster, etc)

Applications are brief - just 2 narrative questions

- Focused on immediate and essential living expenses (rent/mortgage, groceries, utilities, etc.)
- Not intended to support future projects (apply for Creativity!)

Available for \$2,000 (once per fiscal year)

Info Session - Thursday, August 18

Arts Relief + Program Allocations

MSAC Arts Relief Grants FY23			
Program Areas	FY23 Reg	FY23 Arts Relief	
Grants for Organizations	\$17,000,000	\$17,000,000	\$34,000,000
Creativity, Gen Op Additional	(below)	\$1,500,000	\$1,500,000
County Arts Development	\$4,750,000	\$3,500,000	\$8,250,000
Folklife Network	\$680,000	\$500,000	\$1,180,000
Arts & Entertainment Districts	\$478,500	\$500,000	\$978,500
Artist Grants	\$0	\$1,200,000	\$1,200,000
Folklife Apprenticeship	\$75,000	\$150,000	\$225,000
Public Art Across Maryland	\$700,000	\$1,300,000	\$2,000,000
Arts in Education	\$545,000	\$400,000	\$945,000
Creativity	\$650,000	\$200,000	\$850,000
Professional Development Opp	\$100,000	\$50,000	\$150,000
Emergency Grants Ind Artists	\$150,000	\$300,000	\$450,000

Other Arts Relief Spending

- \$13.4 million in remaining funds will be allocated to other grants during FY23 or used to provide a second round of additional general operating support funds for FY24

Arts Relief Funding

The takeaway:

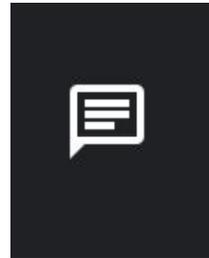
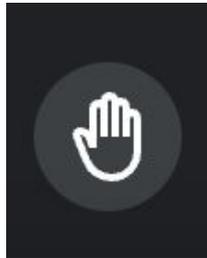
MSAC has funding for artists and arts organizations in Maryland!!!

Please, apply, apply, apply, *and* help us spread the word!



Questions

Raise your hand or type your question into the chat



Questions

tinyurl.com/ArtsReliefQuestions

Reflections

Send any additional reflections to
msac.commerce@maryland.gov

Thank You!

Join our mailing list!



tinyurl.com/MSACsMailingList